

Contemporary Jewelry is told with Artistar Jewels Exhibition

Milan – 17th November 2014 – Once again this year, Artistar Jewels puts on scene a selected collection of contemporary jewels produced by artists coming from every part of the world. The attempt at bringing the spotlight to the different artistic expressions is therefore renewed and enriched for this second edition by the numerous international participants.

The show draws the attention of its visitors to the thousand facets of the jewelry world, intended as essential accessories able to render precious anyone who wears them thanks to the uniqueness of their elaboration.

During the exhibition it will be possible to admire more than 200 creations by international designers, a rare occasion in which it is possible to contemplate, up close and personal, a varied selection of **high-end goldsmith jewelry, wearable sculptures and contemporary jewelry creations**. Every object has been meticulously created using the most varied range of materials, from precious and priced metals, to hard stones, to alternative materials coming from the recycling of objects of everyday use.

This amazing artistic mix will ensure a multicultural atmosphere that will certainly elicit pleasant sensations in everyone that might take part in the event. The artists will be able to illustrate the visitors the design process that has traduced the original idea into artistic jewel. It will be therefore interesting to be able to appreciate, through the creations, the territorial diversity of the artists coming from different continents.

The show will take place at Spazio Fondazione Maineri and will be open to the public from Wednesday 17th to Sunday 21st December 2014 from 10:00 to 19:00. Friday 19th December from 7pm the winners of Artistar Contest will be announced during the vernissage.

All the creations exhibited in the show will be featured in the book Artistar Jewels 2015 that will be published by Fausto Lupetti Editore and distributed to all Italian bookstores and major European capitals. As every year, the book will be gifted to more than 5000 professionals of the industry such as journalists, personal shoppers, fashion boutiques as well as provided to the major Hotel Spa & Wellness worldwide.

Furthermore, Artistar Jewels will publish all the jewels on the e-commerce platform **Artistarsewels.com** in order to bring closer the potential buyers and the designers of the exhibited jewels.

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17-21 December from 10:00 to 19:00 – Opening Friday 19th December
Address: Spazio Fondazione Maineri, corso Cristoforo Colombo 15, Milan

INFORMATION FOR THE PRESS

Press Office Artistar.it
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The press kit containing the press releases, company profile and high-resolution images is available at this link: [Press Kit](#)

Artistar Jewels is the project for the multichannel promotion of design by author: editorial, event planning, e-commerce (www.artistarsewels.com) and community for informing, commercializing and facilitating the contact between all the leading professionals and devotees of the industry.

Artistar.it spreads the ideological value of the “hand-made”, facilitating the contact between the “workshop” and the general public. The project is articulated in a series of initiatives aimed at the valorization and spreading of the “know-how” through the selection of unique pieces. The goal of Artistar.it is that of promoting hand-made precious objects with great passion and quality. Artistar.it publishes every year the namesake book-catalogue that contains the current best works, catalogued by type and author. Besides the editorial products, Artistar.it organizes during the year exhibitions, shows, presentations and events aimed at bringing the spotlight to both authors and creations through a global strategy in order to draw the attention of an ever-growing public. Promoted by Artistar.it, www.artistarsewels.com is the first Italian e-commerce site dedicated entirely to contemporary jewelry that puts together a selection of designers and artists from the online community www.artistar.it